



The Da Vinci Institute for Technology Management
A School of Management

Making Innovation Work Conference

21 OCTOBER 2009 | JOHANNESBURG

The failure to recognise the world as a complex system has created a milieu where decisions executives make serve short term needs only, and are rewarded with immediate financial benefits. But this does not address long term sustainability of the total system. The current global financial crisis serves as stark testimony to this fact.

The Da Vinci Institute for Technology Management in association with Technology Top 100 and Breakthrough Management Group International (BMGI), will introduce alternative concepts regarding the management of technology, innovation, people and systems, to facilitate sustainable organisational performance in economically challenging times.

Time: 07h00—16h00

Venue: PDNA House | 25 Scott Street | Waverly
Johannesburg — [click here for map](#)

Cost: R870 (excl vat)

Register Now

Guest International Speaker:

Dr Phil Samuel

Chief Innovation Officer - BMGI

Topic: Making Innovation Work in a Growing Economy

Other topics to be discussed:

- Responding Innovatively to the Global Economic Crisis
- Innovation and the Management of People
- Innovation and the Management of Systems
- Innovation and the Management of Technology
- Making innovation Work in SA -
(Panel Discussion)

[Click here for full programme](#)

For more information contact:

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Associated BMGI Innovation Workshops:

"Innovation Unlocked!"

Facilitated by: Dr Phil Samuel
& BMGI SA Team

Cape Town: 15 October 2009

Johannesburg: 22 October 2009

To register visit: www.bmgi.co.za/innovation-unlocked.html

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**A conference by The Da Vinci Institute for Technology Management in association with
Technology Top 100 and Breakthrough Management Group International**

